

## **Elizabeth Byrd**

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<https://elibyrd.com>

### **EDUCATION**

#### **University of North Carolina at Chapel Hill**

B.S. in Information and Library Science

Peace, War & Defense

May 2019

GPA: 3.4

### **WORK EXPERIENCE**

#### **Adobe, Inc.**

*Associate Solution Delivery Consultant and Project Lead, July 2019 - Present*

- Drive product development by gathering business requirements, leading discovery sessions, workshops, grooming sessions, and UAT to measure against KPI's and success metrics to meet project goals
- Lead projects of 10+ members on an agile methodology to implement scalable technology such as company websites, intranets, CMS, and digital asset management systems
- Manage communication and foster a strong relationship between client business owners, internal stakeholders and development teams
- Work with client stakeholders and internal team members to develop AEM implementation strategy & roadmap
- Drives and owns backlog creation, management, prioritizes stories, and creates acceptance criteria based on business and technical requirements
- Project experience with Fortune 500 companies in fields such as healthcare and media & entertainment
- Trained and experienced in the following Experience Cloud solutions: Adobe Experience Manager, Marketo Engage, Adobe Sign

#### **Jury-X**

*Data Analysis Intern, January 2018 - May 2019*

- Worked in a fast-paced team-based environment in order to eliminate jury biases through research and data analysis
- Communicated effectively with the Clerk of Courts in various counties to obtain venire lists and with our research team of over 40 employees in order to keep staff on track with upcoming trials
- Responsible for organizing marketing data and public information on listed jurors for voir dire research in cases which have awarded our clients up to \$55 million and a combined total of \$257 million since 2014
- Used Excel extensively to sort marketing data and public records in preparation for research

#### **Byrd's Nest Development and Designs**

*Owner, September 2017 - Present*

- Cooperated and worked with local businesses and entrepreneurs within the Chapel Hill - Raleigh area in order to develop websites and professional platforms for companies, professionals and individuals
- Effectively used HTML, CSS and JavaScript to develop websites for business owners and individuals
- Managed projects and communicated with individuals in order to finish the project in a timely manner and to the specifications of the client

#### **Fleet Feet**

*Mural Artist, January 2018 - July 2018*

- Sketched and designed mural of the towns of Chapel Hill and Carrboro for Fleet Feet in Carrboro, NC
- Collaborated with management staff and created a design which reflected the brand and the local community
- Used time management skills to adapt to the needs of the company and their timeline

**P.M. Dubbeling, PLLC**

*Information Technology Intern*, Summer 2017 - May 2019

- Designed and created website of the firm using HTML, CSS and JavaScript
- Assisted in business development and branding by creating the firm logo, website and professional accounts
- Used Excel to create and manage a database of compiled research and evidence
- Organized detail heavy legal documents and exhibits for use in court
- Conducted individual research to aid case development and create resources for constitutional cases against the state of North Carolina

**Levin Jewish Community Center, Durham, NC**

*Administrative Assistant*, Summer 2017

- Managed customer finances and registration for over 200 participants
- Corresponded and effectively communicated with parents to problem solve and aid with questions or concerns regarding camp
- Used Excel in order to compile and organize camper health forms and information in a database to provide staff with adequate resources

**CERTIFICATIONS**

- Certified Scrum Master – 2020

**TECHNICAL SKILLS**

- Programming Languages—HTML, CSS, SQL, Python, JavaScript
- MS Office—Excel, Access, Word, Presentation
- GIS, Relational Database Management
- Experienced with Scrum and Agile
- FTK Imager
- Kali Linux
- Familiar with Networking (IP, TCP, etc.)

**SOFTWARE**

- Adobe Experience Cloud — AEM, Adobe Sign, Marketo Engage
- Agile Software — Jira, Rally
- Adobe CC: Illustrator, XD, Photoshop

**LANGUAGE PROFICIENCY**

- French—Advanced
- Italian—Beginner